



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA

## CONGRESSIONAL DISTRICT 26

Number of Recreational Boats*	<b>34,085</b>
Recreational Boating Industry Businesses	<b>332</b>
Total Jobs	<b>4,237</b>
Annual Recreational Boating-Related Spending	<b>\$219.0</b> MILLION

TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

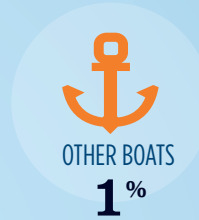
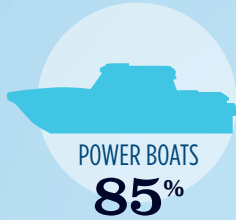
**\$525.5** MILLION



### RECREATIONAL BOATS IN FL-26

TOTAL BOATS\* ▶ **34,085**

<b>REGISTERED BOATS</b>	34,085
Power boats	28,916
PWCs	3,599
Sailboats	1,251
Other Boats	319
<b>HOUSEHOLDS PER BOAT</b>	6.7

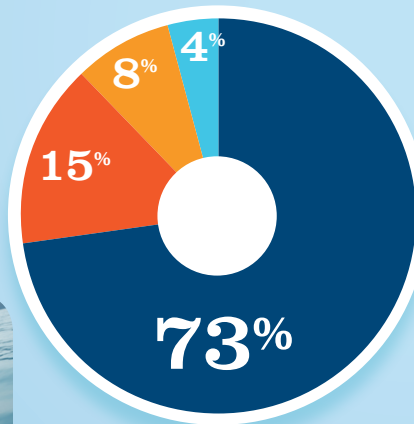


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN FL-26

TOTAL BOATING JOBS ▶ **1,488**

Boat Building	54
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	119
Dealers / Wholesalers	224
Boat Services	1,091



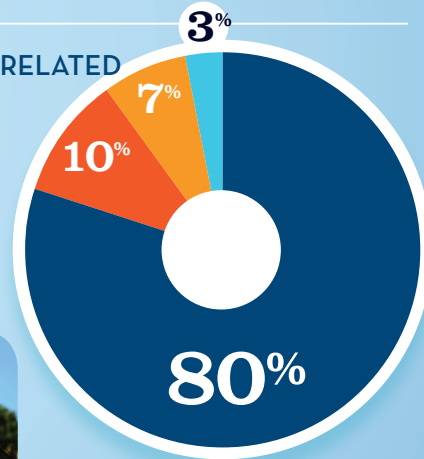
BOAT BUILDING 4%  
DLRS/WHOLESALEERS 15%  
MOTOR/ENG. MFGR. + 0%  
ACC./SUPPLIES MFGR. 8%  
BOAT SERVICES 73%



### RECREATIONAL BOATING-RELATED BUSINESSES IN FL-26

TOTAL BUSINESSES ▶ **332**

Boat Building	10
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	23
Dealers / Wholesalers	34
Boat Services	265



BOAT BUILDING 3%  
DLRS/WHOLESALEERS 10%  
MOTOR/ENG. MFGR. + 0%  
ACC./SUPPLIES MFGR. 7%  
BOAT SERVICES 80%

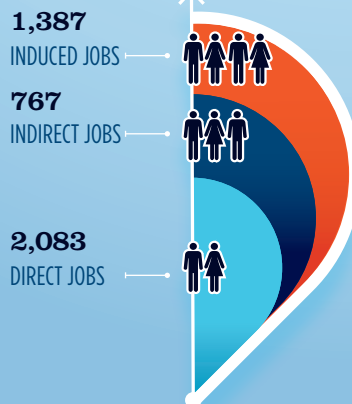


### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FL-26

EST. TOTAL JOBS ▶ **4,237**

EST. TOTAL LABOR INCOME ▶ **\$176.3** MILLIONS

Est. Direct Income	\$73.2
Est. Indirect Income	\$42.4
Est. Induced Income	\$60.7



### RECREATIONAL BOATING INDUSTRY SALES IN FL-26

Boat Building	\$13.9	<b>\$13.9</b> MILLION
Motor / Engine Mfgr.	\$0.0	<b>\$0.0</b> MILLION
Accessory / Supplies Mfgr.	\$24.6	<b>\$24.6</b> MILLION
<b>TOTAL MFG. SALES</b>	<b>\$38.5</b>	
Dealers / Wholesalers	\$115.3	<b>\$115.3</b> MILLION
Boat Services	\$250.5	<b>\$250.5</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$365.8</b>	

BOAT BUILDING 10%  
DLRS/WHOLESALEERS 30%  
MOTOR/ENG. MFGR. 0%  
ACC./SUPPLIES MFGR. 6%  
BOAT SERVICES 64%

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University